



UNIVERSITY OF MYSORE
YUVARAJA'S COLLEGE (Autonomous)
(A CONSTITUENT AUTONOMOUS COLLEGE OF THE UNIVERSITY OF MYSORE)
(A college with "Potential for Excellence") MYSORE-570005
Department of Management Science



Dr.C.Sumangala
Head of the Department

Attention BBA Students

The Question Paper Pattern for fresher's as well as repeaters of BBA is **common** as follows.

SECTION -A

Answer all questions.

3 marks each

- 1)
- 2)
- 3)
- 4)
- 5)

SECTION- B

Answer any 2 questions.

10 marks each

- 6)
- 7)
- 8)
- 9)

SECTION -C

Answer any 3 questions.

15 marks each

- 10)
- 11)
- 12)
- 13)
- 14)